

UPLIFT



**A directory of women-led
products and services**

women
|----- of ----->
cincy

What is Women of Cincy?

*We believe that when you uplift women, you uplift everyone...
and everyone is exactly who we're here to celebrate.*

Mission

Women of Cincy is a nonprofit media organization dedicated to creating more connected, empathetic, inclusive communities by centering the diverse voices that make up the fabric of our city.

Impact since 2017

232,000+

unique website
visitors



530+

local stories



35+

internships

Who are we?

Women of Cincy is an all volunteer team. We are writers, photographers, editors, moms, friends, sisters, and of course, your neighbors!

In addition...

- In January 2020, we became a nonprofit
- We've been featured in CityBeat, Fox 19, Cincy Magazine, WVXU, and more
- Hosted dozens of community events
- Presented at Sherrod Brown's Ohio Women's Leadership Summit
- We even had a beer from Taft's Brewing Co. named after us – cheers!



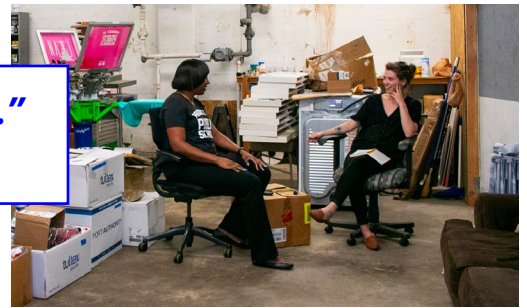
Why are we creating this directory?

We see a need

We're storytellers, conveners of people, celebrators of the human spirit, social media gurus, and #cincymade lovers. **We are assembling a small business/nonprofit directory and creating a network** of women-identifying business owners and service providers who can lean on each other to support our local businesses. With enough volume, Women of Cincy can also raise necessary funds to keep our organization moving forward and create this network.

"We're women. We make it work."

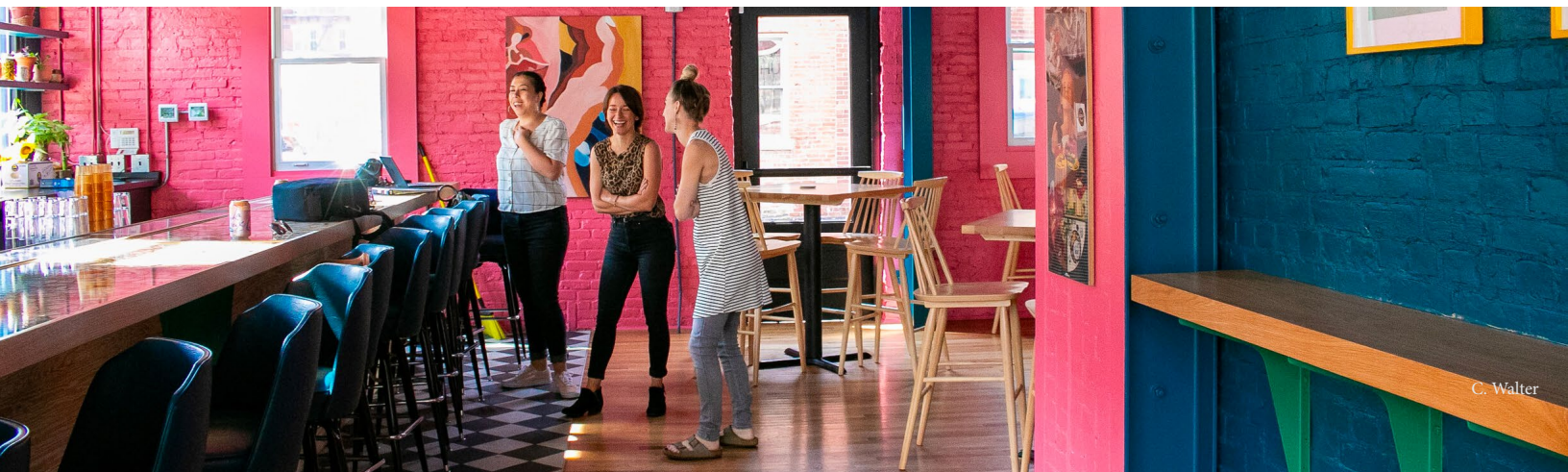
-Khisha Asubuhi, Originalitees



And we've been there before

We know what it's like to run a small business. Prior to receiving our nonprofit status, Women of Cincy operated as an LLC and a part of our mission included providing branding, copywriting, and design services to local businesses. We also spent an entire year of diving deep into the stories of 18 women entrepreneurs in Cincinnati in our series: *This Is Entrepreneurship*. We know the ins and outs of making something out of nothing.

For us, this isn't just a list of businesses. It's real people, real successes and real struggles. The idea behind the directory is to uplift local businesses AND create connections that benefit all of us across the board. Let's show up for each other, in whatever way works for you.



How will folks find this directory?

*The plan is to go above and beyond the items listed below.
But hey, capacity is real. At the very least, we promise to...*

Regularly share this directory on our social media channels

- Social media posts each month
- Regular newsletter shout outs
- Regular Instagram story posts
- Celebrate you whenever we can – Small Business Saturday, Community Mix articles, etc. Plus, we'll do our best to send folks your way! We're often asked, "Do you know a woman-owned small business that does..."



View UPLIFT at womenofcincy.org/uplift

How much does this cost?

That's up to you! But it's not free. This work takes time and resources and the directory is designed to be a win for you and a win for us. We're relying on the honor system. Give what you can and collectively we'll all show each other some love. All donations have the option to be set up as auto payments.

Small business

- Suggested donation \$10/ month
- You are more than welcome to give more (or less if needed)
- The term "small business" is a self certification. If you think you belong in this category – go for it!

Larger, more established business

- Suggested donation \$20/ month
- You are more than welcome to give more (or less if needed)
- Just like the listing above, this is a self certification

Pay what you can

- Give once, twice, consistently – that's your call. You must give at least once a year to remain on the directory and the gift must be over \$3 to cover processing fees. You must make a donation of some kind to be added to the directory. This *is* a nonprofit fundraiser ya'll. <3

Who controls how much I pay & when?

You! You are 100% in control of your monthly giving. You can increase or decrease your donation online as needed through DonorBox. Your listing will be removed however if you completely cancel your donations. Without a donation this isn't feasible for us to maintain this directory. We're small too!

What does a listing look like?

*Listings are divided into sections by industry.
Check out the example below.*



Wondercade

Wondercade is a woman-owned, all-ages arcade filled with classic cabinets, pinball machines and contemporary consoles. We're located in the Westwood Historic Business district within walking distance of Westwood Town Hall and West Side Brewing.

Website: wondercadecincy.com

Address: 3143 Harrison Ave. Cincinnati, OH 45211

Phone: 513-389-0000

Email: wondercadecincy@gmail.com

Follow: [Instagram](#) | [Facebook](#)

Women-owned/led / second chance employer

I'm sold. Where do I sign up?

- To officially sign up fill out [THIS FORM](#) to provide your listing information. Listing information will be added to our site directly from this form, so please be mindful of accuracy and spelling.
- Next, use [THIS LINK](#) to sign up for a monthly donation.
- Please give Women of Cincy 4-6 business days to add your businesses to our UPLIFT Directory.

The Fine Print

*This isn't the kind of fine print you see when downloading a new app. This kind of fine print you should **ACTUALLY READ**.*

Let's talk about money

- All donations are non refundable. You are responsible for what comes out of your account and when. **We cannot issue refunds.**
- If you fail to donate each year, we have the right to remove your listing.
- Businesses cannot give less than \$3 per payment – otherwise their payment doesn't cover the processing fees on their donation through Donorbox.
- Women of Cincy is a certified 501(c)3. Donations made in exchange for services however may not be tax deductible. Check with your tax preparer. We consider the market rate for your business listing to be \$10/ monthly.
- If Women of Cincy decides to dissolve this business directory we will notify businesses at least 60 days prior to dissolution. It is the businesses responsibility to cancel their monthly donations if they see fit.

Canceling Stripe Recurring Donations

- Need to cancel or amend your donation? Visit [this link](#) for step by step directions.
- Next, send Women of Cincy an email to give us a heads up! Having trouble canceling your recurring donation? You guessed it. Email Women of Cincy at hello@womenofcincy.org.

Code of ethics

Women of Cincy reserves the right to remove a business listing if a business does not align with our mission and values. The business will be notified immediately if any issues arise. Women of Cincy does NOT support businesses that are engaged in behavior or speech that is racist, sexist, homophobic, transphobic, bigoted, and/or hateful in any form.

Women of Cincy agrees to adhere to the promises and processes detailed in this document. We do not directly endorse the businesses included in this directory.

That's all folks!

Please take a moment to share this with friends, family, and other businesses who may be interested in joining or supporting this initiative. The more listings we receive, the better chance we have at keeping this directory active, supported, and of course – sending those precious customers to you! ***#girlsjustgottahavefunds***