

celebrate the story with us

sponsor media kit



what is women of cincy?

Women of Cincy is a social enterprise built to celebrate Cincinnati's incredible women, creating empathy and opportunities through storytelling, collaboration, community, and mentorship. We work within the community to employ, empower, and elevate local women of all backgrounds, colors, shapes, and abilities.

what does women of cincy do?

storytelling

- Written interviews with incredible local women that launch every Monday
- Daily content celebrating local events, woman-owned venues, hidden gems, women in STEM, community perspectives, and more
- "What Is A Woman?", a podcast exploring the unique, diverse, and beautiful experience of womanhood

community + collaboration

- Monthly Boozy Hours held at a woman-affiliated venue
- Monthly events uplifting individuals and organizations within the Women of Cincy family
- An ever-growing list of partners throughout the city
- A staff of 55+ volunteer contributors

mentorship

- Editorial + social media residencies each semester

why should you get involved?

This organization unfolded – quite by accident – with a mission to celebrate and create opportunities for every local woman. We've grown exponentially in just over one year, reaching tens of thousands of Cincinnati women –and men – who give a damn about the amazing individuals that make up their community. If you want to reach an audience that cares deeply about their city and show them that you do, too, then this is the place for you.

womenofcincy@gmail.com

who follows women of cincy?



7,700

monthly page views



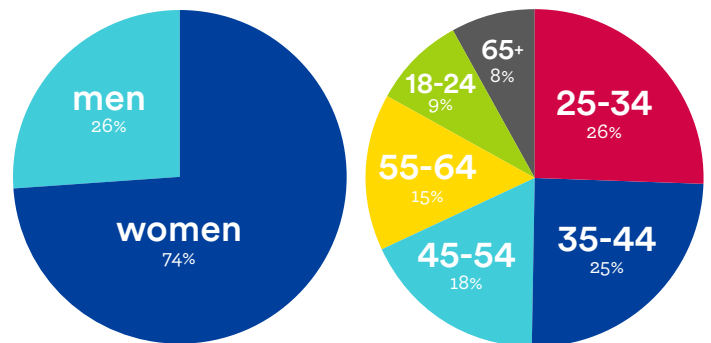
1,886

instagram followers



1,773

facebook followers



gender

age

*Numbers as of April 4, 2018

what are people saying?

- In the news: *CityBeat's* 2018 staff pick for Best Inclusive and Supportive Community Group by Women, for Women | WVXU's Cincinnati Edition Cincinnati Refined | Cincy Chic
- "Thank you so much for taking the time to share my truth. It was and is the most honest article published about me." –Grace Cunningham, co-founder of Students for Survivors
- "Thank you so much for hosting such an awe-inspiring event. Personally, hearing all these beautiful women's stories inspired me to keep on doing it! I was truly moved." –Jeni Jenkins-Moore, attendee at "F*** It, I'll Do It: A Celebration of Black Women"

womenofcincy.org

so, how can you support women of cincy?

Interested in multiple options?

Talk to us about bundling these packages.

support the site

weekly sponsorship

**Week begins and ends Monday 9 a.m.*

one week \$150

two weeks \$250

one month \$600

- “Thank you to Jane’s Cupcakes for their support of this week’s Women of Cincy” in our website header; appears on every page
- Thank you + logo in each Thursday newsletter; monthly sponsors also appear in 1 Sunday newsletter
- 1 social media post each week
- Monthly sponsorships include a brief phone interview with a woman leader of your choice published on our site

sponsored interview with women of cincy \$600

- A 2-hour interview and photography session with a woman leader of your choice
- Interview published on our site
- Includes 1 social media post on all platforms
- Includes 1 mention in the monthly Sunday newsletter
- Includes 7 to 10 edited photos for sponsor use

sponsored content provided by sponsor \$100 per 750 words

- Includes 1 social media post on all platforms
- Includes 1 mention in the monthly Sunday newsletter
- *Photography add-on available upon request*

where is my money going?

Your support helps fund our operating costs, community events, salaries, future growth, and more. We’re also saving up to pay the 55+ badassess who make everything we do possible – for free.



support the podcast

primary podcast sponsorship \$250

- 45-second ad spot following the intro
- Logo included in all social media, newsletter, and website promotions
- Featured in show notes
- 1 per episode available

contributing podcast sponsorship \$50

- 15-second ad spot one- or two-thirds through the episode
- Logo included in website promotion and two social media promotions
- 2 per episode available

support the events

boozy hour sponsorship \$300

- Logo on up to 4 social media posts promoting the event + Facebook event and Eventbrite covers
- Logo on event promotion in 1 Sunday newsletter
- Sponsor literature distributed at event
- Sponsor has the opportunity to briefly introduce themselves at the event

event sponsorship \$300

- Logo on up to 4 social media posts promoting the event + Facebook event and Eventbrite covers
- Logo on event promotion in 1 Sunday newsletter
- Sponsor literature distributed at event
- Sponsor has the opportunity to briefly introduce themselves at the event


the fine print

- Sponsorships are first-come, first-serve.
- Sponsors cannot be direct competitors of the hosts, guests, collaborators, or co-sponsors of an event or podcast episode.
- A contract outlining the specifics of the agreement will be approved by all parties involved.
- Payment is due before the sponsorship begins.
- We reserve the right to update our pricing at any time to reflect our growing reach and content engagement.

Ready to celebrate the story with us, or want more info? Reach out to us and let’s chat.

 @womenofcincy

 @womenofcincy

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